

CONTACT

Charleston, South Carolina

March 4-7, 2026



MAKE CONTACT
with NTA buyers ...
... when you sponsor at
Contact '26!



"Contact is truly the best opportunity we are given to build and strengthen relationships. I appreciate that we matter and are an important element of the NTA dynamic."

—Mike Gwinn, Pigeon Forge
Department of Tourism

"We as tour operator sellers meet on a very informal level with the key decision makers. This does not happen in other trade events, so this is unique for us."

—Nayaz Noor, 39 Degrees South

"My sponsorship allows me face time that I don't get at any other show!"

—Ryan Sanders, Motor Coach Family
of Brands

#NTAcontact
NTAcontact.com

SPONSOR BENEFITS

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Half-page art in the Contact program	Platinum \$12,000			
Sponsorship editorial content in <i>Countdown to Contact</i> e-newsletter				
Attendance for an additional delegate for the entire event (2025)		Gold \$7,499- \$11,999		
Pop-up banner in high-traffic area and placement in on-site guide (\$5,000+)			Silver \$3,000- \$7,499	Bronze Up to \$2,999
Attendance for one delegate for entire event (2025)				
Sponsor ribbon with badge				
Sponsor logo on NTAcontact.com, in all official Contact publications, and on the mobile app				

Level is determined by sponsorship fee plus cost of essential items--not including promotional giveaways, travel, registration, etc.

CONNECT. CREATE. COLLABORATE.

NTA
Together. We go further.

SPONSORSHIP OPTIONS

THE BIG STAGE

- Luncheon sponsorship (2): \$12,000
- Breakfast sponsorship (2): \$9,000
- Buyer Networking Dinner: \$14,000
- Networking Session: \$5,000
- General Session: \$6,500

ADD SOME FUN

- Relaxation massage station: \$7,500
- Receptions (2): \$5,000 each
- NightCap: \$7,500

ATTENTION GETTERS

- Board of Directors Meeting: \$5,000
- Seminar: \$3,500
- Buyer gift: \$3,000 + gift

FOOD (AND DRINK) FOR THOUGHT

- Afternoon refreshments: \$4,000
- Morning coffee & tea: \$5,000
- Grab 'n Go Breakfast: \$6,000
- Water bottles: \$3,000 + reusable bottles

FIRST IMPRESSIONS

- Wi-Fi: \$5,000
- Mobile App: \$5,000
- Badge branding: \$5,000
- Hotel key cards: \$5,000
- Convenience station: \$3,500
- Program:
 - Full page: \$5,000
 - 1/2 page: \$3,500

➔ Custom sponsorships available

All sponsorships are sold on a first-come, first-served basis and are listed in US\$.



This is your audience. We'll see you in Charleston!



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