



Contact '25 schedule

Tuesday, May 6

Based on flight arrivals

- Airport shuttle service from Pellston Regional Airport (PLN) and Chippewa County International Airport (CIU) to ferry dock
Sponsored by Mackinac Island Tourism and Petoskey Area Visitors Bureau
- Shuttles from ferry dock to Grand Hotel
Sponsored by Mackinac Island Tourism

Wednesday, May 7

Based on flight arrivals

- Airport shuttle service from Pellston Regional Airport (PLN) and Chippewa County International Airport (CIU)
Sponsored by Mackinac Island Tourism and Petoskey Area Visitors Bureau

8:45 a.m. – 3:45 p.m.

- Executive Committee Meeting, Board of Directors Meeting & Working Lunch
Grand Pavilion

2 – 4:45 p.m.

- Registration & NTA Information Desk open

4:45 – 5:45 p.m.

- Happy Hour
West Front Porch
Sponsored by Visit Savannah

5:45 p.m.

- Transportation to Icebreaker
Depart from Front Porch
Sponsored by Mackinac Island Tourism and Mackinac Island Carriage Tours

6:15 – 9 p.m.

- Icebreaker
Mission Point Resort
Sponsored by Mackinac Island Tourism and Mission Point Resort

8, 8:30, and 9 p.m.

- Shuttle service from Icebreaker to Grand Hotel
Sponsored by Mackinac Island Tourism and Mackinac Island Carriage Tours

Thursday, May 8

8 a.m. – 5 p.m.

- Registration & NTA Information Desk open

8:30 – 9:30 a.m.

- Breakfast
The Theatre
Sponsored by Visit Anchorage

9:45 – 10:45 a.m.

- Opening General Session: “Your Culture of Well-being”
Speaker: Mark Mohammadpour
Brighton Pavilion

11 a.m. – noon

- “Extending the Season: Increase Your Business During Shoulder and Off-Seasons”
Moderator: Laura Powell
Brighton Pavilion
- “Taking Control: A Practical Approach to Cyber-security”
Speaker: Arshad Noor, StrongKey
Headquarters of the Capitol Club

12:15 – 1:15 p.m.

- Luncheon
The Theatre

1:30 – 2:30 p.m.

- “The State of Travel and the Trends to Know”
Speaker: Erin Francis-Cummings
Brighton Pavilion
Sponsored by: Sight & Sound Theatres
- “Wellness Travel Trends 2025”
Speaker: Laura Powell
Headquarters of the Capitol Club

2:30 – 5 p.m.

- Afternoon refreshments
Art Gallery
Sponsored by A Closer Look Tours

2:45 p.m. – 3:45 p.m.

- “Intentional Leadership for Enterprise Development” | Part 1
Speaker: Andrea Ross, Cultivate Advisors
Brighton Pavilion
Sponsored by Experience Grand Rapids

4 – 5 p.m.

- “Intentional Leadership for Enterprise Development” | Part 2 Speaker: Andrea Ross,
Cultivate Advisors
Brighton Pavilion
Sponsored by Experience Grand Rapids

5:30 – 6:15 p.m.

- Networking Reception (All attendees)
East Front Porch
*Sponsored by St. Augustine, Ponte Vedra & The Beaches
Evening*
- Dine-around

Friday, May 9

7 a.m.

- Bike the Island
Fundraiser for Give Kids the World and NTA's Government Issues Fund
Depart from the Woodlands Activity Center
Sponsored by Grand Hotel

8:15 – 9:15 a.m.

- Grab & Go Breakfast
Art Gallery

9 – 9:20 a.m.

- Mindful Wellness Session with Heather Davis

9:30 – 10:30 a.m.

- “Update from the Experts”
Speaker: Jeff Ment and Lisa Curtin, Compass US Accountants & Advisors
Brighton Pavilion
- Education session
Speaker: Michelle Stark, Red Sage Communications
Headquarters of the Capitol Club

11 a.m. – 4:30 p.m.

- Sightseeing Tours/Box lunch pick-up
The Parlor
Sponsored by Mackinac Island Tourism

6 – 6:45 p.m.

- Tour Operator Reception
Audubon Bar
Sponsored by Dutchman Hospitality & National Comedy Center

6:45 – 8:15 p.m.

- Tour Operator Networking Dinner
The Theatre

Sponsored by Explore Charleston, Lowcountry Hotels of Charleston, Fort Sumter Tours/SpiritLine Cruises, and Patriots Point Naval & Maritime Museum

- Tour Supplier/DMO Dine-around

8:30 – 10 p.m.

- NightCap
Terrace Room
Sponsored by Wyoming Office of Tourism

Saturday, May 10

8:30 – 9:30 a.m.

- Breakfast
The Theatre

9:45 – 10:45 a.m.

- “Designing & Marketing Meaningful Travel Experiences: Turning Insights into Action”
Speaker: Greg Takehara, Tourism Cares
Panelist: Keith Snode
Brighton Pavilion
- “Don’t Fear Paranormal Tourism”
Speaker: Dianna Stampfler
Headquarters of Capitol Club

11 a.m. – noon

- Spotlight session: All-attendee Power Hour
Brighton Pavilion
Moderators: Catherine Prather, NTA, and Monique van Dijk-Seppola, Scandinavia Tours
Sponsored by Trip Mate

12:15 – 1:15 p.m.

- Luncheon
The Theatre
Sponsored by Ottawa Tourism

2 – 5 p.m.

- Educational Outings (All attendees)
Depart from Front Porch
Sponsored by Mackinac Island Tourism

6 p.m.

- Depart for Closing Event
Front Porch
Sponsored by Mackinac Island Tourism and Mackinac Island Carriage Tours

6:30 – 9 p.m.

- Closing Event
The Woods
Sponsored by Mackinac Island Tourism and Traverse City Tourism

8, 8:30, and 9 p.m.

- Shuttle service from Closing Event to Grand Hotel
Sponsored by Mackinac Island Tourism and Mackinac Island Carriage Tours

Sunday, May 11

8 a.m.

- Ferry service begins

Based on sign-ups

- Shuttle service from Grand Hotel to dock
Depart from Front Porch
Sponsored by Mackinac Island Tourism

Ongoing

- Airport shuttles to Pellston Regional Airport (PLN) and Chippewa County International Airport (CIU)