

CONTACT
Mackinac Island, Michigan
May 7-10, 2025



MAKE CONTACT
with NTA buyers ...
... when you sponsor at
Contact '25!



“Contact is truly the best opportunity we are given to build and strengthen relationships. I appreciate that we matter and are an important element of the NTA dynamic.”

—Mike Gwinn, Pigeon Forge Department of Tourism

“We as tour operator sellers meet on a very informal level with the key decision makers. This does not happen in other trade events, so this is unique for us.”

—Nayaz Noor, 39 Degrees South

“My sponsorship allows me face time that I don't get at any other show!”

—Ryan Sanders, Motor Coach Family of Brands

#NTAcontact
NTAcontact.com

SPONSOR BENEFITS

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Half-page art in the Contact program	Platinum \$12,000	Gold \$7,499- \$11,999	Silver \$3,000- \$7,499	Bronze Up to \$2,999
Sponsorship editorial content in <i>Countdown to Contact</i> e-newsletter				
Attendance for an additional delegate for the entire event (2025)				
Pop-up banner in high-traffic area and placement in on-site guide (\$5,000+)				
Attendance for one delegate for entire event (2025)				
Sponsor ribbon with badge				
Sponsor logo on NTAcontact.com, in all official Contact publications, and on the mobile app				

Level is determined by sponsorship fee plus cost of essential items--not including promotional giveaways, travel, registration, etc.

CONNECT. CREATE. COLLABORATE.



SPONSORSHIP OPTIONS

THE BIG STAGE

Luncheon sponsorship (2): \$12,000
Breakfast sponsorship (2): \$9,000
Buyer Networking Dinner: \$14,000
BIZnet: \$5,000
General Session: \$6,500

ADD SOME FUN

Relaxation massage station: \$7,500
Happy Hour: \$5,000
Networking reception: \$5,000
NightCap: \$7,500

ATTENTION GETTERS

Board of Directors Meeting: \$5,000
Seminar: \$3,000
Buyer gift: \$3,000 + gift

FOOD (AND DRINK) FOR THOUGHT

Afternoon refreshments: \$4,000
Morning coffee & tea: \$5,000
Grab 'n Go Breakfast: \$6,000
Water bottles: \$3,000 + reusable bottles

FIRST IMPRESSIONS

Wi-Fi: \$5,000
Mobile App: \$5,000
Badge branding: \$5,000
Hotel key chains: \$5,000
Convenience station: \$3,000
Program:
Full page: \$5,000
1/2 page: \$3,000

➔ Custom sponsorships available

All sponsorships are sold on a first-come, first-served basis and are listed in US\$.



This is your audience. We'll see you in Mackinac Island!



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