

MAKE CONTACT with NTA buyers!



How?

Sponsor to attend Contact '22

Contact is a buyer-exclusive retreat, but it's also open to tour suppliers, DMOs, and associates who sponsor at the event. To connect with key NTA buyers, join us in Anchorage, Alaska, for four days of networking, education and fun.

You'll find dozens of decision-making buyers at this event. And because of Contact's casual, congenial format, you'll have loads of opportunities to interact with them.

#NTAcontact | NTAcontact.com

SPONSOR BENEFITS

Half-page ad in the Contact program	Platinum \$12,000+		
Sponsorship editorial content in Countdown to Contact e-newsletter			
Attendance for an additional delegate for the entire event (2022)			
Single-sheet insert in registration bag			
Display table in high-traffic area (\$5,000 level and above)			
Attendance for one delegate for the entire event (2022)		Gold \$7,500– \$11,999	Silver \$3,000– \$7,499
Participation in DMO & Tour Supplier networking session			
Sponsor ribbon with badge			
Sponsor logo on NTAcontact.com and in all official Contact publications and on-site signage			
List of buyer attendees with contact info			

Level is determined by sponsorship fee plus cost of essential items--not including promotional giveaways, travel, registration, etc.

- Logo for Gold; name only for silver

THE BIG STAGE

Luncheon sponsorship (2): \$12,000
Breakfast sponsorship (2): \$8,000
Buyer Networking Dinner: \$12,000
BIZnet: The Opening Connection: \$6,000
General Session: \$5,000

ADD SOME FUN

Relaxation massage station: \$7,500
Happy Hour: \$5,000
Networking reception: \$7,500

FIRST IMPRESSIONS

Registration Bags: \$6,000 + bags
Badge branding: \$5,000
Hotel key cards: \$5,000
Convenience station: \$5,000
Program:
 Full page: \$5,000
 1/2 page: \$3,000
Mini hand sanitizers: \$3,000 + bottles
Notebooks: \$3,000 + notebooks
Event pens: \$3,000 + pens

FOOD (AND DRINK) FOR THOUGHT

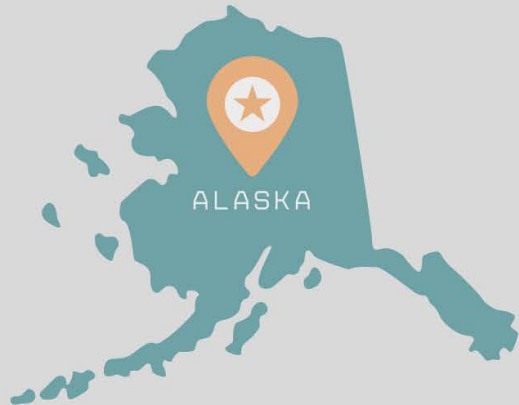
Afternoon refreshments: \$5,000
Grab & Go breakfast: \$5,000
Morning coffee & tea: \$5,000
Water bottles: \$5,000 + reusable bottles

ATTENTION GETTERS

Tour Operator Forum: \$5,000
Board of Directors Meeting: \$5,000
Board of Directors Dinner: \$6,000
Seminar: \$3,000
Buyer gift: \$3,000 + gift

➔ Custom sponsorships available

All sponsorships are sold on a first-come, first-served basis and are listed in \$USD.



This is your audience—we'll see you in Anchorage!



Beth Engel
Director of Sales
+1.859.264.6640
beth.engel@ntastaff.com



Dawn Pettus
VP of Events
+1.859.264.6560
dawn.pettus@ntastaff.com



Abbie Dykes
Events & Marketing Manager
+1.859.264.6566
abbie.dykes@ntastaff.com